Tourism & Aviation: path to clear skies

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Director General, Department of Tourism
Grounded planes

- 100 TO 120 MILLION JOBS AT RISK
- 910 US$ BILLION TO 1.2 US$ TRILLION LOST IN EXPORTS
- 850 MILLION TO 1.1 BILLION FEWER INTERNATIONAL TOURISTS  
  *(UNWTO)*
Guyana tourism – playing it by air

- Attractions
- Accommodations
- Services

(82.4 %)

(8.6 %)
What Tourism Wants from Aviation

- Passenger loads
- Reliable schedules
- Flight frequencies
- Safety/security on board
- Affordable fares
- Cancellation policies
- Market access
- Convenience
Path to clear skies may be turbulent

- Fear of flying
- Seating
- Cabin hygiene
- Capacity adjustment
- Airport Risk mitigation
- Risk mitigation
Tourism recovery in Guyana will depend heavily upon how the aviation sector addresses those challenges.